



## David Delgado

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www.daviddelgadodesign.com

## Web Designer

Creative • Passionate • Skillful

## Technical Skills

Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe Photoshop Lightroom, HTML, CSS, Nik Collection.

## Design Skills

- Ad Banner Design
- Color Theory
- Digital Art
- Email Design
- UX Design
- Photo Manipulation
- Photography
- Typography

## Experience

### Hint Water 2015-2017, Web Designer

Fruit infused water products with no artificial flavors.

#### Job Responsibilities:

- Email design & coding, banner ad design, and landing page design

### JewelScent 2013-2015, Web Designer

JewelScent emphasizes selling fragrance and beauty products.

#### Job Responsibilities:

- Designing & coding email campaigns for weekly promotions
- Building ad banners for desktop and mobile
- Creating promotional campaigns for Social Media

### Freelance / TargetClose 2011-2013, Web Designer

TargetClose is an expert team of top technologists, direct response marketers and consumer experience experts.

#### Job Responsibilities:

- Building microsites for JewelMint, Hydroxatone
- Creating landing pages for Trunk Club Men's Outfitters, Bonobos, Hydrolyze, SkinID
- Designing & coding email campaigns for e.l.f. Makeup & Cosmetics, Hydroxatone, and other beauty products.
- Designed corporate websites for the Dumont Project, TargetClose, OfferTesting

### Vantage Media 2007-2011, Web Designer

*El Segundo, California*

Vantage Media specializes in delivering qualified customers to leading brands in the Education, Insurance and Moving verticals on a pay-for-performance basis.

#### Job Responsibilities:

- Designed landing pages for top universities such as University of Phoenix, Kaplan University, the Art Institutes, and Strayer University.
- In charge of design, code, optimize, test email campaigns for education, home services, and insurance brands.
- Optimized micro-sites for mobile devices.
- Built flash ad banners for Yahoo! Education and Strayer University.
- Updated content for the Yahoo! Education portal.